



Allure Laser & Skin Clinic
214 West Bandera Road
Boerne, TX 78006
830.248.6000

Dear Texas Historical Commission,

Debi Lamb and her team at Penguin Suits, Inc. were responsible for the marketing of our Clinic, Medical Center and Nursing home. They were also the marketing agency that was the driving force during our Grand Opening for the Allure Laser and Skin Clinic. Their ideas seem endless and the follow through on action items and tasks was focused and effective. The final results of the marketing project for my businesses was increased visibility in the community and surrounding area, increased traffic to my businesses and directly led to a substantial increase in revenue generation. If they say they are going to do something it happens. Debi will personally over see and intensely manage every aspect of the marketing plan. Their ability to track and report on the progress of the project was a great comfort for all stake holders during this marketing effort.

Their ability to create a workable time line and stay on track allowed me to remain focused on running my businesses. The personal attention my company received from Penguin Suits only increased my confidence in their ability to deliver a quality program.

I would recommend Penguin Suits for any marketing project that requires creativity, effective management, cost containment and quality deliverables. It was a pleasure working with Debi and her staff. Their professionalism, energy and creativity would benefit any organizations needs for marketing services.

Sincerely,

Michelle Berry DO
Owner
Medical Center West
Allure Laser and Skin Clinic
Care Choice Nursing Home